

KDCC 2026

Start Now

EVENT INTRODUCTION

Introduction Our K-DANCE CAMP & COMPETITION is a unique event that combines a training camp with a competition.

- Unique Feature: It includes 9 nights and 10 days of accommodation, a feature not found in other events.
- Purpose: This festival-style event brings together teenagers from Korea and around the world who are passionate about K-pop dance. It allows them to build friendships, compete, and showcase their skills.





9 Nights 10 Days Program

Camp & Competition

Dance & Model Workshops

Special workshops by famous instructors.

Studio Dance Video Shooting

Production of music video-quality dance videos in a large-scale Korean cyclorama studio.

Dance Skill Feedback

Resident instructors provide training and feedback to participants throughout the event.

COMPANY INTRODUCTION

AllweK

- AllweK is a company specializing in K-Culture education, tours, and event planning, targeting the growing global fanbase of Hallyu (Korean Wave) content.
- Founder Alex Lee has a successful track record of hosting global K-Dance events and camps through his previous company (@kda.kr) and has been recognized by the overseas Hallyu community for his contributions.
- Now, utilizing its human network and experience, AllweK aims to host an international event to promote Korean culture and showcase its prestige to the world.



COMPANY INTRODUCTION

PREVIOUS EVENTS



July – K-Dance Camp in London 2023



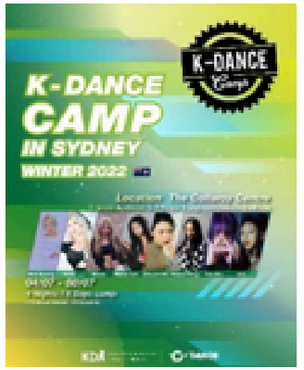
July – K-Dance Camp in Berlin 2023



B.Idol in Seoul 2023 Summer



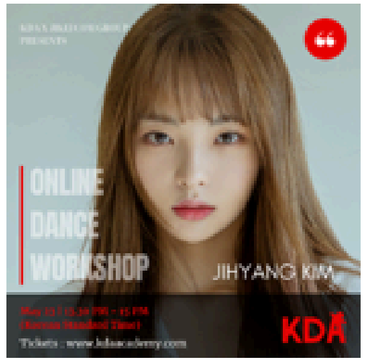
February – USA Dance Workshop tour



July – K-Dance Camp in Sydney



July – K-Dance Camp in Melbourne



Online Workshops (Dance, Vocal, Acting, Beauty etc..)



July – K-Dance Camp in London



August – K-Dance Camp in Los Angeles



August – K-Dance Camp in New York



October – Europe Dance Workshop tour



December – K-Dance Camp In Seoul



December – K-Dance Camp In Seoul (Kpop companies audition)

COMPANY INTRODUCTION

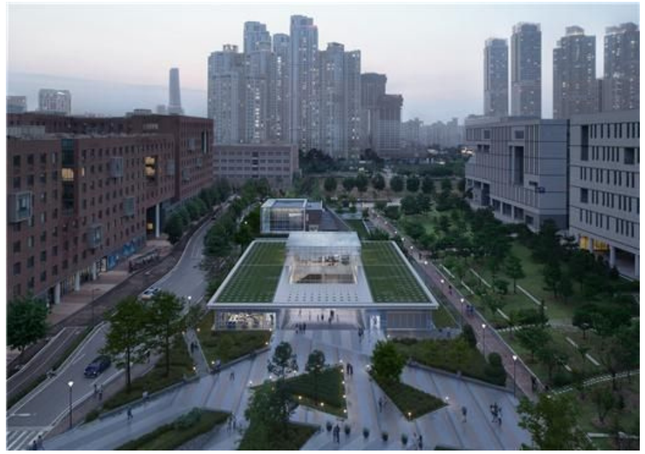
EVENT VIDEO PORTFOLIO

EVENT NAME	YouTube Link
K-Dance Camp in London 2023	https://www.youtube.com/watch?v=jjFt1eUV9gs
K-Dance Camp in Melbourne 2024	https://youtu.be/boQlLbRzz8I
KDCC 2024 - K-Pop Random Play Dance	https://youtu.be/fc2jeORpASc
KDCC 2024 - Competition Recap	https://youtu.be/GhAH-Pn2elc
KDCC 2025 - K-Pop Random Play Dance	https://youtu.be/-uvVzf8ugt4
KDCC 2025 - Solo & Team Category competition recap	https://youtu.be/YDdkX-yThPs
KDCC 2025 - Event recap	https://youtu.be/zUbHKeUsfQo

EVENT OVERVIEW

Main Event Dates	**July 25, 2026 ~ August 3, 2026**
Location	Yonsei University - Global Campus (Songdo, Incheon)
Target Audience	Domestic and International K-Pop Cover Dancers
Competition categories	Group: Junior (Up to 13 Years old), General (Over 14 Years Old) Minimum 4 members (Individuals or smaller groups will be formed into teams) Solo: Please note that solo participants are not eligible for the studio video recording session. However, we offer team placement for soloists at no additional cost, allowing you to participate in the studio filming as part of a group.
Programs	Dance Workshops, Model Workshops, Outdoor Random Play Dance Filming, Studio Video Filming, K-Pop Cover Dance Competition, Team Training, Profile Photoshoot, City Tour, etc.
Total Prize Pool	24 Million KRW, Free participation in 2027 Camp
Participation Fee	Full Package ($1,499 / 9 nights-10 days / All programs) Family Package ($899 / 9 nights-10 days / Only accommodation, meals and City Tour included) Group Package ($1,099 / 5 nights-6 days, July 29-Aug 3 / All programs included).

VENUE : YONSEI UNIVERSITY GLOBAL CAMPUS



Campus



Dormitory complex



Class hall



Training hall



Cafeteria



Resting area



Gym



Dormitory room
(Triple room)





JUDGES

PREPIX HAW ***@_koomon***

Leader of Prepix Dance Team, Choreographer for Jay Park, BEAST, etc.

ILL ***@lll_ill_***

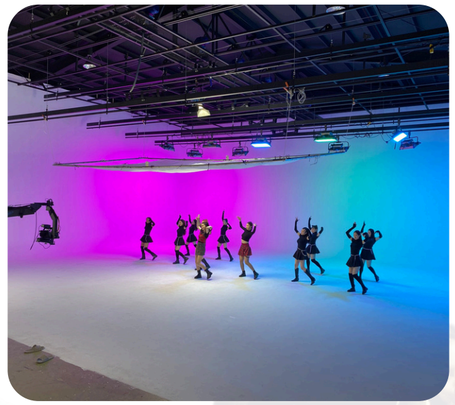
Choreography Director at SM Entertainment (NCT).

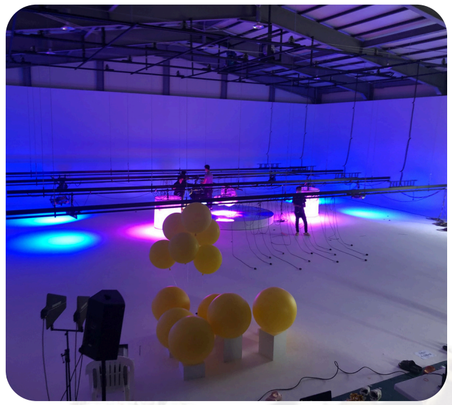
HAERI PARK ***@motf_riri***

Choreographer for Stray Kids, Twice, Seventeen, ZEROBASEONE, etc.

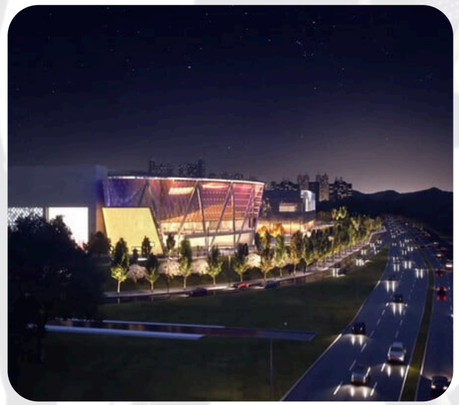


VIDEO PRODUCTION






Conducted at Korea's largest cyclorama studio (Studio Choom style).






Outdoor: Random Play Dance video filming.

PROGRAM DETAILS

K-Pop Cover Dance Competition	Group: Min. 4 members (Teams will be formed for individuals/small groups based on chosen idol group).Individual: Cannot participate in the studio video session.
Special Workshops	Dance Workshops: 7 sessions / Model Workshops: 1 sessions / Team Training: 20 hours (led by resident instructors).
Video Production	Filming at a large domestic cyclorama studio (Studio Choom style), K-pop Random Play Dance, Competition Video.All videos will be provided to participants and uploaded to the AllweK YouTube channel and sponsor channels.
Judging Criteria	Musicality, Foundation, Execution, Synchronization, Character/Personality, Style.
Competition Rules	Solo: Limited to 1 verse and 1 chorus.Team: Must dance the full song.
Profile Photoshoot	Professional studio shoot: 1 photo per team, 3 photos per individual.
Random Play Dance	A special prize will be awarded to the best dancer.

PRIZES

Category	1st Place	2nd Place	3rd Place
Team (General)	600만 원 + 2027년 캠프 무료 참가권	4 Million KRW+ 50% Off 2027 Camp Fee	2 Million KRW+ 30% Off 2027 Camp Fee
Team (Junior)	3 Million KRW+ Free Participation in 2027 Camp	2 Million KRW+ 50% Off 2027 Camp Fee	1 Million KRW+ 30% Off 2027 Camp Fee
Individual (Solo)	3 Million KRW+ Free Participation in 2027 Camp	2 Million KRW+ 50% Off 2027 Camp Fee	1 Million KRW+ 30% Off 2027 Camp Fee





TIMETABLE

07/25 (Sat)	07/26 (Sun)	07/27 (Mon)	07/28 (Tue)	07/29 (Wed)
10:00 - 12:00	08:00 - 09:00	08:00 - 09:00	08:00 - 09:00	08:00 - 09:00
Airport pick-up	Breakfast	Breakfast	Breakfast	Breakfast
12:00 - 13:00	09:00 - 10:30	09:00 - 10:30	09:00 - 12:00	09:00 - 18:00
Lunch	Team Training	Team Training	City Tour (Gyeongbokgung, Namsan Tower, Gangnam, Hongdae)	Group A: Studio Filming Group B: Photoshoot session
13:00 - 14:00	10:30 - 12:00	10:30 - 12:00	12:00 - 13:00	
Room Check-in	Model Workshop - GIMU	Dance Workshop - SOORAM	Lunch (Free Choice)	
14:00 - 15:30	12:00 - 13:00	12:00 - 13:00	13:00 - 18:00	
Team Meeting & Training	Lunch	Lunch	City Tour (Continued)	
16:00 - 17:30	14:00 - 15:30	14:00 - 18:00	18:00- 19:00	
Dance Workshop - Team Color	Dance Workshop - Naria	K-Pop company trainee audition(More than 10 companies)	Dinner (Free Choice)	
18:00 - 19:00	16:00- 17:30		19:00- 20:00	
Dinner	Dance Workshop - SEA NI		City Tour (Night View)	
20:00 - 22:00				
Recreation	18:00- 19:00	18:00- 19:00		
	Dinner	Dinner		
	20:00 - 22:00	20:00 - 22:00		
	Team Training	Team Training		

TIMETABLE

07/30 (Thu)	07/31 (Fri)	08/01 (Sat)	08/02 (Sun)	08/03 (Mon)
08:00 - 09:00	08:00 - 09:00	08:00 - 09:00	08:00 - 09:00	08:00 - 09:00
Breakfast	Breakfast	Breakfast	Breakfast	Breakfast
09:00 - 13:00	09:00 - 12:00	09:00 - 10:30	10:00 - 12:00	09:00 - 10:00
Group A: Photoshoot session Group B: Studio photoshoot session	Shorts-form challenge (Team Mission)	Team Training	Training	Check-out / Closing Ceremony
		10:30 - 12:00	12:00 - 13:00	10:00 - 12:00
		Dance Workshop - Yoonhwan Ji	Lunch	Check-out
	12:00 - 13:00	12:00 - 13:00	14:00 - 16:00	12:00 - 13:00
	Lunch	Lunch	Solo Competition	Lunch
	13:30 - 15:00	14:00 - 15:30	16:30 - 18:00	13:00
	Dance Workshop - Biggy	Dance Workshop - Chillit	Team Competition Part 1	Airport Pickup (Departure)
	15:00 - 17:00	16:00- 18:00	18:00- 19:00	
	Team Shorts Video uploading	Competition rehearsal (Solo category)	Dinner	
	18:00 - 19:00	18:00- 19:00	20:00 - 22:00	
	Dinner	Dinner	**Team Competition Part 2**	
	19:00 - 21:30	19:30 - 22:00	22:00 - 24:00	
	Random Play Dance Filming	Competition rehearsal (Team category)	Ending Party	

THANK YOU!

MORE INFO

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Alex Lee