

K-DANCE CAMP

COMPETITION

KDCC 2025

Start Now

ABOUT THE EVENT

"Our K-DANCE CAMP & COMPETITION is a unique event that offers a combination of a camp and competition. It includes five nights and six days of accommodation, which is a unique feature not found in other events. This festival-type event brings together Korean and international teenagers who share a passion for K-pop dance. They can make new friends and compete with each other to showcase their skills."





6Days 5 NIghts

Camp & Competition

Dance & Model

Special Workshops

Dance Videos

We’re gonna make the video at the best studio in Korea (Studio Choom)

Dance feedback

Get your dance feedback from the best dancres

COMPANY INTRODUCTION

AllweK

AllweK is a company that specializes in educating people about K-Culture, organizing tours and events, and catering to the growing fan base of Korean Wave contents around the world. Its founder, Alex Lee, has a successful track record of conducting global K-Dance events and camps through his previous company (@kda.kr) and has been recognized by the overseas Korean Wave community. Now, AllweK wants to utilize its human network and experience to host an international event that can promote Korean culture and showcase its prestige to the world.



COMPANY INTRUDUCTION

EVENTS MADE BY ALLWEK & KDA



July – K-Dance Camp in London 2023



July – K-Dance Camp in Berlin 2023



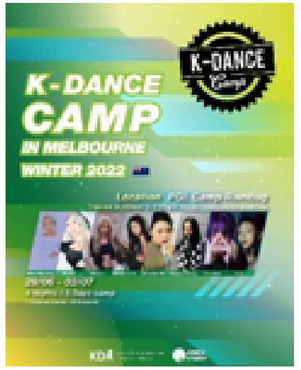
B.Idol in Seoul 2023 Summer



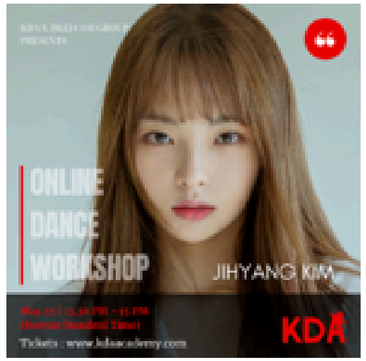
February – USA Dance Workshop tour



July – K-Dance Camp in Sydney



July – K-Dance Camp in Melbourne



Online Workshops (Dance, Vocal, Acting, Beauty etc..)



July – K-Dance Camp in London



August – K-Dance Camp in Los Angeles



August – K-Dance Camp in New York



October – Europe Dance Workshop tour



December – K-Dance Camp In Seoul



December – K-Dance Camp In Seoul (Kpop companies audition)

EVENT OVERVIEW

Date	**2025.7.19-7.24 / On-site competition and YouTube live broadcast**
Place	Tonyang development center https://maps.app.goo.gl/Qp4zwjvNWXxAyQRo8
Target	South Korean and Foreign K-Pop Cover Dancers
Categories	K-pop cover dance groups: minimum of 4 members (if you are alone or lack of members we can form a team with other participants) K-pop cover dance solo: individual participant can’t join the studio video record session.
Programs	Dance workshops, model workshops, outdoor random play video shooting, studio video shooting, K-pop cover dance competition, team training, profile picture shooting
Prizes	Total prize money of 11.5 million won, free participation in camp in 2026
Participantion fee	Full Package: 899 USD per person(5 nights and 6 days accommodation (Twin bed room), 16 meals, workshop, filming, airport bus pickup(extra fee 30 USD). Family Package: 499 USD per person(Random play dance at Hongdae, Studio video and photo shooting, Competition, meals and accommodation are not included)

K-DANCE CAMP
COMPETITION







JUDGES

PREPIX HAW

founder and leader of Prepix Studio and Dance Team

JOONY ***@__.joony.__***

Choreography director - More Vision Ent.
Choreography director - NCT

HAERI PARK ***@motf_riri***

Choreographer of Men of the Future
@menofthefuture_official
Stary kids, Twice, Seventeen, ZEROBASEONE, etc..











INSTRUCTORS

Dance worskshops: Junsun Yoo, Spella, Naria
Model workshops: Gimu
Team trainers: Nini

K-DANCE CAMP
COMPETITION

VENUE

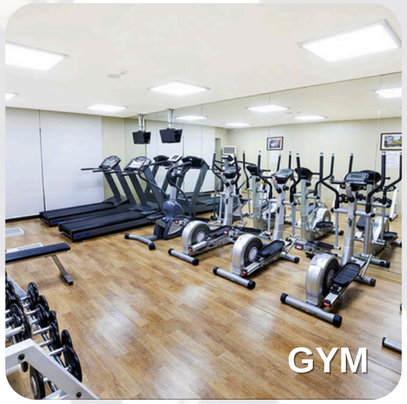

Main building


Class hall


Room


Yard


Cafeteria


GYM

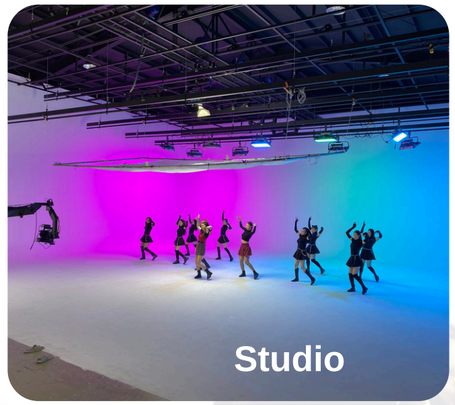

Sauna


Convenience store

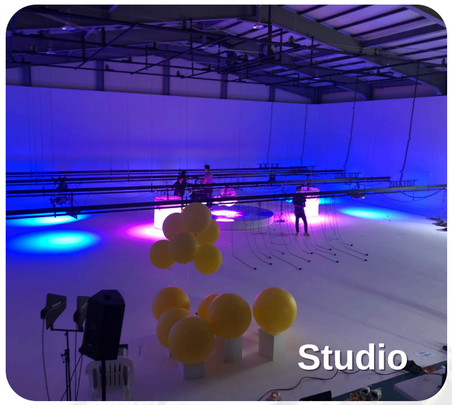

Laundry room


Competition hall

STUDIO & RANDOM PLAY DANCE SPOT


Studio


Studio


Studio


Studio

Will take place at Korea’s biggest studio, the same studio used by Studio Choom.



Han River Park


Han River Park


Han River Park



Han River Park

Team and all participants, at Yeoido Han River Park

PROGRAM INTRUDUCTION

K-pop cover dance competition	K-pop cover dance groups: minimum of 4 members (if you are alone or lack members we'll form a team with other participants according to the idol group you choose) K-pop cover dance individual: individual participants can't join the studio video recording session.
Special workshops	Dance workshops: Onny, Spella, Naria Model workshops: Gimu
Video making	Paju Studio(Studio Choom), K-pop Random Play Dance Filming, Competition Video Filming All videos will be provided to each participant and uploaded to AllweK YouTube and Sponsor Channel
Judging criteria	Musicality, Foundation, Execution, Synchronization, Character and personality, Style.
Competition rules	All solo competitors are limited to dance 1 verse and 1 chorus part of song. All team competitors must dance a full song.
Professional photoshoot	Professional profile photo studio takes 1 photo per team and 3 photos per individual
Random play dance	will be awarded a special prize to the best team and individuals.

PRIZES

Category	First place	2nd place	3rd place
Group Cover Dance	5 million won, Free participation in camp in 2025	2 million won Camps 50% off in 2025	1 million won Camp 30% off in 2025
Individual Cover Dance	2 Million won Free participation in camp in 2025	1 million won Camps 50% off in 2025	0.5 million won Camps 30% off in 2025





TIMETABLE

07/19 (Saturday)	07/20 (Sunday)	07/21 (Monday)	07/22 (Tuesday)	07/23 (Wednesday)	07/24 (Thursday)
10:00 - 12:00	08:00 - 09:00	08:00 - 09:00	08:00 - 09:00	08:00 - 09:00	08:00 - 09:00
Airport pickup	Breakfast	Breakfast	Breakfast	Breakfast	Breakfast
12:00 - 13:00	09:00 - 10:30	09:00 - 12:00	09:00 - 13:00	10:00 - 12:00	09:00 - 11:00
Lunch	Team training with the trainers	Team training with the trainers	Group A studio dance filming and individual, team profile photo shoot	Free training and final check-up with the trainers	Freetime/check-out
13:00 - 14:00	10:30 - 12:00		13:00 - 22:00	12:00 - 13:00	11:00 - 12:00
Room check-in	Model Workshop		Group B studio dance filming and individual, team profile photoshoot Meals: Lunchbox Free training at the camp after the recording session with the trainers	Lunch	Ending ceremony
14:00 - 15:30	12:00 - 13:00	12:00 - 13:00		13:30 - 16:00	12:00 - 13:00
Team meeting & training	Lunch	Lunch		**Freetime**	Lunch
16:00 - 17:30	14:00 - 15:30	13:30 - 17:00		16:00 - 18:00	13:00
Dance Workshop - #1	Dance Workshop - #2	City tour - Hongdae		Individual Competition	Airport drop off
18:00 - 19:00	16:00- 17:30			18:00- 19:00	
Dinner	Dance Workshop - #3	17:00- 18:00		Dinner	
20:00 - 22:00		Dinner/free choice		20:00 - 22:00	
Recreation	18:00- 19:00	18:00		**Group Competition**	
	Dinner	Bus pick-up to Han River Park		22:00 - 24:00	
	20:00 - 22:00	19:00 - 20:30		Ending party (Karaoke)	
	Team training with the trainers	Random Play Dance filming (Han River Park)			

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THANK YOU!

FOR MORE INFORMATION

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Alex Lee