

Start Now



# EVENT INTRODUCTION

Introduction Our K-DANCE CAMP & COMPETITION is a unique event that combines a training camp with a competition.

- Unique Feature: It includes 9 nights and 10 days of accommodation, a feature not found in other events.
- Purpose: This festival-style event brings together teenagers from Korea and around the world who are passionate about K-pop dance. It allows them to build friendships, compete, and showcase their skills.

## 9 Nights 10 Days Program

Camp & Competition

## Dance & Model Workshops

Special workshops by famous instructors.

## Studio Dance Video Shooting

Production of music video-quality dance videos in a large-scale Korean cyclorama studio.

## Dance Skill Feedback

Resident instructors provide training and feedback to participants throughout the event.





# COMPANY INTRODUCTION

## AllweK

- AllweK is a company specializing in K-Culture education, tours, and event planning, targeting the growing global fanbase of Hallyu (Korean Wave) content.
- Founder Alex Lee has a successful track record of hosting global K-Dance events and camps through his previous company (@kda.kr) and has been recognized by the overseas Hallyu community for his contributions.
- Now, utilizing its human network and experience, AllweK aims to host an international event to promote Korean culture and showcase its prestige to the world.





# COMPANY INTRODUCTION

## PREVIOUS EVENTS



# July – K-Dance Camp in London 2023



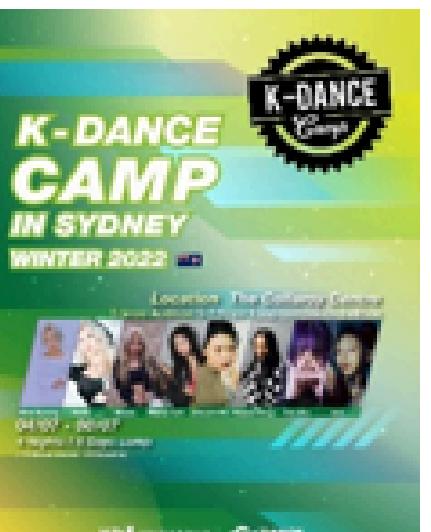
## July – K-Dance Camp in Berlin 2022



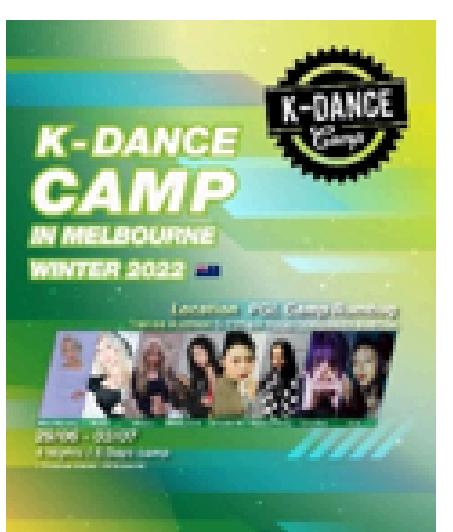
# B.I.dol in Seoul 2023



## February – USA Dance Workshop tour



## July – K-Dance Camp in Sydney



## July – K-Dance Camp in Melbourne



## Online Workshops (Dance, Vocal, Acting, Beauty etc..)



## July – K-Dance Camp in London



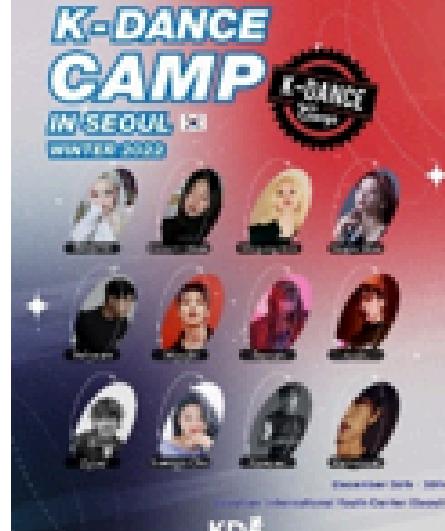
## August – K-Dance Camp in Los Angeles



## August – K-Dance Camp in New York



## October – Europe Dance Workshop tour



## December – K-Dance Camp In Seoul



December – K-Dance  
Camp  
In Seoul (Kpop  
companies audition)

# COMPANY INTRODUCTION

## EVENT VIDEO PORTFOLIO

EVENT NAME	YouTube Link
K-Dance Camp in London 2023	<a href="https://www.youtube.com/watch?v=jjFt1eUV9gs">https://www.youtube.com/watch?v=jjFt1eUV9gs</a>
K-Dance Camp in Melbourne 2024	<a href="https://youtu.be/boQILbRzz8I">https://youtu.be/boQILbRzz8I</a>
KDCC 2024 - K-Pop Random Play Dance	<a href="https://youtu.be/fc2jeORpASc">https://youtu.be/fc2jeORpASc</a>
KDCC 2024 - Competition Recap	<a href="https://youtu.be/GhAH-Pn2elc">https://youtu.be/GhAH-Pn2elc</a>
KDCC 2025 - K-Pop Random Play Dance	<a href="https://youtu.be/-uvVzf8ugt4">https://youtu.be/-uvVzf8ugt4</a>
KDCC 2025 - Solo & Team Category competition recap	<a href="https://youtu.be/YDdkX-yThPs">https://youtu.be/YDdkX-yThPs</a>
KDCC 2025 - Event recap	<a href="https://youtu.be/zUbHKeUsfQo">https://youtu.be/zUbHKeUsfQo</a>



# EVENT OVERVIEW



<b>Main Event Dates</b>	<b>July 25, 2026 ~ August 3, 2026</b>
Location	Yonsei University - Global Campus (Songdo, Incheon)
Target Audience	Domestic and International K-Pop Cover Dancers
Competition categories	Group: Junior (Up to 13 Years old), General (Over 14 Years Old) Minimum 4 members (Individuals or smaller groups will be formed into teams) Solo: Please note that solo participants are not eligible for the studio video recording session. However, we offer team placement for soloists at no additional cost, allowing you to participate in the studio filming as part of a group.
Programs	Dance Workshops, Model Workshops, Outdoor Random Play Dance Filming, Studio Video Filming, K-Pop Cover Dance Competition, Team Training, Profile Photoshoot, City Tour, etc.
Total Prize Pool	24 Million KRW, Free participation in 2027 Camp
Participation Fee	Full Package (\$1,499 / 9 nights-10 days / All programs) Family Package (\$899 / 9 nights-10 days / Only accommodation, meals and City Tour included) Group Package (\$1,099 / 5 nights-6 days, July 29-Aug 3 / All programs included).

# VENUE : YONSEI UNIVERSITY GLOBAL CAMPUS



Campus



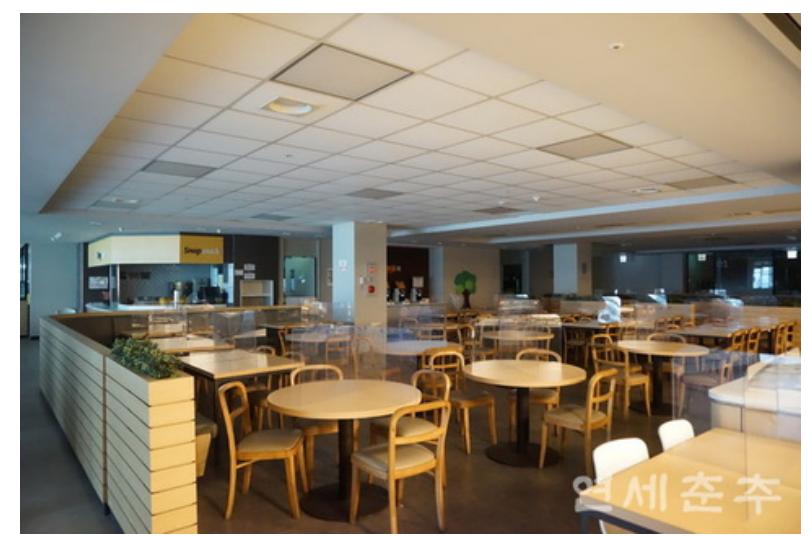
Dormitory complex



Class hall



Training hall



Cafeteria



Resting area



Gym



Dormitory room  
(Triple room)

# JUDGES



## PREPIX HAW

Leader of Prepix Dance Team, Choreographer for Jay Park, BEAST, etc.

## ILL

Choreography Director at SM Entertainment (NCT).

## HAERI PARK *@motf\_riri*

Choreographer for Stray Kids, Twice, Seventeen, ZEROBASEONE, etc.

\*It may be subject to change.

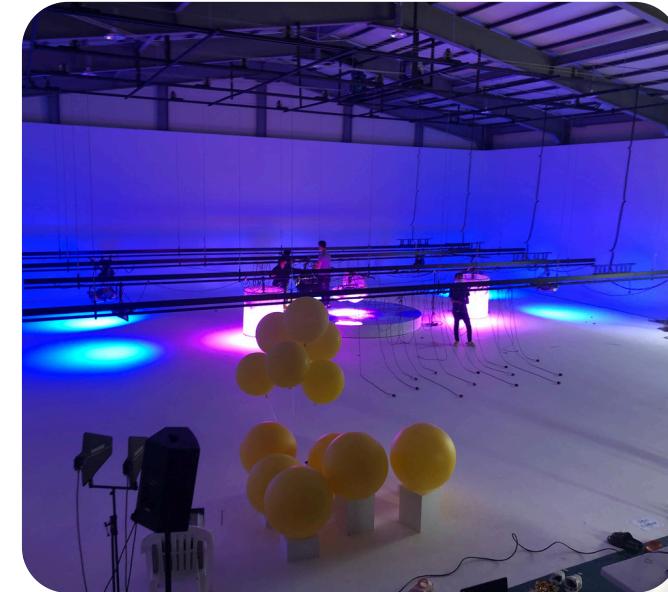
# INSTRUCTORS



- Camp Resident Instructors:  
Junsun Yoo, Naria, Nini, etc..
- Model Workshop Instructor: Gimu  
(Ghost Agency)
- Dance Workshop Instructor: TBD

\*It may be subject to change.

# VIDEO PRODUCTION



Conducted at Korea's largest cyclorama studio (Studio Choom style).



Outdoor: Random Play Dance video filming.



# PROGRAM DETAILS

<b>K-Pop Cover Dance Competition</b>	Group: Min. 4 members (Teams will be formed for individuals/small groups based on chosen idol group).Individual: Cannot participate in the studio video session.
<b>Special Workshops</b>	Dance Workshops: 7 sessions / Model Workshops: 1 sessions / Team Training: 20 hours (led by resident instructors).
<b>Video Production</b>	Filming at a large domestic cyclorama studio (Studio Choom style), K-pop Random Play Dance, Competition Video. All videos will be provided to participants and uploaded to the AllweK YouTube channel and sponsor channels.
<b>Judging Criteria</b>	Musicality, Foundation, Execution, Synchronization, Character/Personality, Style.
<b>Competition Rules</b>	Solo: Limited to 1 verse and 1 chorus. Team: Must dance the full song.
<b>Profile Photoshoot</b>	Professional studio shoot: 1 photo per team, 3 photos per individual.
<b>Random Play Dance</b>	A special prize will be awarded to the best dancer.



# PRIZES

Category	1st Place	2nd Place	3rd Place
<b>Team (General)</b>	600만 원 + 2027년 캠프 무료 참가권	4 Million KRW+ 50% Off 2027 Camp Fee	2 Million KRW+ 30% Off 2027 Camp Fee
<b>Team (Junior)</b>	3 Million KRW+ Free Participation in 2027 Camp	2 Million KRW+ 50% Off 2027 Camp Fee	1 Million KRW+ 30% Off 2027 Camp Fee
<b>Individual (Solo)</b>	3 Million KRW+ Free Participation in 2027 Camp	2 Million KRW+ 50% Off 2027 Camp Fee	1 Million KRW+ 30% Off 2027 Camp Fee





# TIMETABLE

07/25 (Sat)	07/26 (Sun)	07/27 (Mon)	07/28 (Tue)	07/29 (Wed)	
10:00 - 12:00	08:00 - 09:00	08:00 - 09:00	08:00 - 09:00	08:00 - 09:00	
Airport pick-up	Breakfast	Breakfast	Breakfast	Breakfast	
12:00 - 13:00	09:00 - 10:30	09:00 - 10:30	09:00 - 12:00	09:00 - 18:00	
Lunch	Team Training	Team Training	City Tour (Gyeongbokgung, Namsan Tower, Gangnam, Hongdae)		
13:00 - 14:00	10:30 - 12:00	10:30 - 12:00	12:00 - 13:00		
Room Check-in	Model Workshop #1	Dance Workshop #4	Lunch (Free Choice)		
14:00 - 15:30	12:00 - 13:00	12:00 - 13:00	13:00 - 18:00		
Team Meeting & Training	Lunch	Lunch	City Tour (Continued)		
16:00 - 17:30	14:00 - 15:30	14:00 - 18:00	18:00- 19:00	Group A: Studio Filming Group B: Photoshoot session	
Dance Workshop #1	Dance Workshop #2	K-Pop company trainee audition (More than 10 companies)	Dinner (Free Choice)		
18:00 - 19:00	16:00- 17:30		19:00- 20:00		
Dinner	Dance Workshop #3		City Tour (Night View)		
20:00 - 22:00					
Recreation	18:00- 19:00				
	Dinner				
	20:00 - 22:00				
	Team Training	Team Training			



# TIMETABLE

07/30 (Thu)	07/31 (Fri)	08/01 (Sat)	08/02 (Sun)	08/03 (Mon)			
08:00 - 09:00	08:00 - 09:00	08:00 - 09:00	08:00 - 09:00	08:00 - 09:00			
Breakfast	Breakfast	Breakfast	Breakfast	Breakfast			
09:00 - 13:00	09:00 - 12:00	09:00 - 10:30	10:00 - 12:00	09:00 - 10:00			
Shorts-form challenge (Team Mission)	Team Training	Solo Competition	Check-out / Closing Ceremony				
				10:00 - 12:00			
				Check-out			
	12:00 - 13:00	12:00 - 13:00	13:00 - 15:00	12:00 - 13:00			
Group A: Photoshoot session Group B: Studio photoshoot session	Lunch	Lunch	Free time	Lunch			
	13:30 - 15:00	14:00 - 15:30	15:00 - 18:00	13:00			
	Dance Workshop #5	Dance Workshop #7	Team Competition Part 1	Airport Pickup (Departure)			
	15:00 - 17:00	16:00- 18:00	18:00- 19:00				
Team Shorts View Counting Event	Competition rehearsal (Solo category)	Dinner					
	18:00 - 19:00	18:00- 19:00	20:00 - 22:00				
Random Play Dance Filming	Dinner	Dinner	Team Competition Part 2	Ending Party			
	19:00 - 21:30	19:30 - 22:00	22:00 - 24:00				
	Competition rehearsal (Team category)						



# THANK YOU!



## MORE INFO

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